**Overview: Edinburgh Festivals Module B.Eng.814/M.EP.12d
in the Anglophone Literature and Culture Division**

updated Dec 2024

module structure:	• course or self-study unit on aspects of cultural history or cultural theory with a specific focus on Edinburgh and its literature and culture industries
	• practical part of the module: a visit to three literary museums in or around Edinburgh; attendance at a guided tour on literary aspects; attendance at three events at the Edinburgh International Book Festival, one of which may be exchanged for an event at another festival on consultation with the instructor; students have to hand in a learning journal/portfolio for which credits are awarded (6 credits for the module)
prerequisites:	formal prerequisites: none; informal prerequisites: an interest in learning how the Scottish or Edinburgh literature and culture industries works from within; readiness to engage with non-academic ideas about literature; willingness to critically reflect on theories and their relations to day-to-day work aspects
register for:	The module has two parts:
	• a course or self-study unit, which you have to register for in FlexNow (B.Eng.814.Tn/M.EP.12d.Tn),
	• and the learning journal/portfolio report, for which you also have to register in FlexNow (B.Eng.814.Mp/M.EP.12d.Mp). The two do not necessarily have the same instructors.
registration deadlines:	• for the course: usually at the end of the course
	• for the self-study unit: end of the semester
	• for the portfolio report: usually at the end of the semester
register with:	• for the course: your course instructor
	• for the self-study unit: Dr. Reitemeier
	• for the portfolio report: if you have taken a course, your course instructor or Dr. Reitemeier; if you have completed the self-study unit, Dr. Reitemeier
type of exam / number of words:	• course: to be announced by the instructor; this part has no exam per se but regular attendance is required
	• self-study unit: portfolio entries (in total around 1,200 to 1,500 words)
	• report: 3000 words, ungraded
content of exam parts:	• course: ask your course instructor about what they require you to do for the course; regular attendance
	• self-study unit:
	o understanding the Scottishness of Scottish literature and how Scottish literature is advertised and marketed;
	o getting an insight into cultural institutions and bodies engaged in marketing Scottish literature;
	o observation practices. The final part is a project outline for the readings and talks.
	• portfolio report:
	o brief outline of events;
	o outline of observation results and conclusions;

o reflection on how your hands-on experience compares to what you learnt in the course/self-study unit or course.

style sheet:	As for every academic paper handed in for a course in the Anglophone Literature and Culture division, students are expected to use the division style sheet.
assessment:	The exam is ungraded. Students are expected to show - a concise outline of their project and the observation results; - a good understanding of the theoretical text/s used; - a critical engagement with the ideas from the course/self-study unit; - a corresponding insight into how the literary industry deals with authors, texts, readers, and literature generally; - thoughts on the connections found (or not found) between the theoretical ideas and the day-to-day practice encountered during the readings/talks/productions. Grammatical correctness and a good academic style are expected.
grading scheme:	The module is ungraded.
options for appeal:	Within a month of the publication of the result, students can lodge an appeal against the grade if they consider the result inadequate (§ 20 par. 1 Allgemeine Prüfungsordnung für Bachelor- und Masterstudiengänge). The Faculty's Exams Committee will then request a clarification of the grade and, if necessary, submit the report to another supervisor for re-assessment.